

**Sam Frons** is a behavioral design technologist, instructor & entrepreneur.

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## Professional experience

**Addicaid** | Founder & CEO | 3.13 - present

Founder of award-winning behavior change company combating addictions & compulsions with personalized recovery programs & custom client engagement solutions.

**IBM Watson** | R&D technologist | 10.15 - 4.16

Developed new AI applications for different customer verticals from conception to completion.

**New York Academy of Code & Design** | Instructor | 6.14 - 10.14

Taught custom curriculum of front-end development (HTML5 | CSS3 | JS), terminal & git.

**McKinsey & Company** | Consultant | 2.14 - 10.14

Design & development strategy for both internal web and mobile products and enterprise clients.

**Frons.ai** | Founder | 2.11 - 4.16

Clients include: Bloomberg, T-Mobile, Prudential, Cadit Health, Havas, Droga5 & Chipotle.

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## Speaking experience

**Scaling addiction recovery platforms: a case study** | Speaker

Harvard University (Business & Medical School) | 05.17

**The inspiration and application of innovation** | Presenter

Digital Health Coalition Summit | 05.17

**The future of human-computer interaction** | Panelist & organizer

Social Media Week- Tech day | 04.17

**The role of technology in addiction recovery** | Lecturer

Drexel University College of Medicine | 01.17

**Applications for personalized addiction treatment** | Speaker

University of Pennsylvania Perelman School of Medicine | 11.16

**Addiction therapeutics in the healthcare landscape** | Lecturer

Columbia University Mailman School of Public Health | 10.16

## Education & athletics

**N.Y.U School of Culture, Education & Human Development.**

**BFA:** Digital + 3D design | 06-10'

**Academics:** Philosophy of math, visual theory + practice, contemporary literature.

**Fencing:** 2-time Junior Olympian & MVP.

**Wilton High School** | Wilton, CT | 04 - 6'

**Honors:** 2-year Honor Roll student.

**Fencing:** 2-time state champion.

**Lycée St.Riquier** | Amiens, France | 03-4'

**Science baccalauréat:** Physics, calculus, chemistry, earth + life science.

**Fencing:** Regional champion.

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## Press & prestige

**Top 40 Healthcare Transformer**

Medical Marketing & Media magazine, 2017

**Women's AI/VR/AR Startup Winner**

Google & women who tech, 2017

**Tech & Taboos Interview Series**

CNN, 2017

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## Skills & interests

Code + design, business development, market analysis, project management, community support, growth + data strategies, branding, art direction, French.

Cognitive science, Kaizen + agile, Empiricism, behavioral economics, predictive modeling, Technoliberalism, futurism & The Singularity.